

## **Messaging Privacy Policy**

**Effective Date: January 1, 2025.**

Loy Law, P.L.L.C. respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how Loy Law, P.L.L.C. collects and uses information about you when you opt-in to receive SMS messages from us.

### **Information We Collect**

When you opt-in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages
- Our messaging history

### **How We Collect Your Information**

We may collect your information directly from you, such as when you complete a form or contact us or automatically, such as when you interact with our website.

### **How We Use Your Information**

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates
- Choices and Controls
- To operate our business

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. You can review our Terms <https://loylaw.us/TermsAndConditions.pdf> for additional information about the opt-out process.

### **To Whom We Disclose Your Information**

We may disclose your information to the Courts or the Fairfax Bar Referrals service if applicable.

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.

### **Data Protection Commitment**

Your data will not be transferred to external organizations.

We prioritize the security and confidentiality of your personal information.

Our practices are designed to protect your data from unauthorized access and use.

### **Updates**

We may periodically update this privacy policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information about our privacy practices.

### **How to Contact Us**

For more information on our privacy practices, please contact us directly.

You can reach us by texting the word HELP for support to 703-815-0000. You may also contact us directly at [cherise@loylaw.us](mailto:cherise@loylaw.us) or [cherise@loveloy.com](mailto:cherise@loveloy.com).